

DIGITAL COMMUNICATIONS COORDINATOR

Association of Free Lutheran Congregations

Plymouth, MN

About the role:

As the Digital Communications Coordinator for the Association of Free Lutheran Congregations (AFLC) you will need to be a strong communicator and have an understanding of digital marketing and communication. It is important that you are self-motivated with minimal direction. It is expected that you will be able to promote the AFLC and our ministries through digital communication while personally sharing our beliefs and values.

Responsibilities:

- Manage digital communications for all ministries represented
- Work directly with each ministry to implement a strategy
- Provide analytics and assessment across all platforms to the appropriate audience

Qualifications:

- Bachelor's Degree in marketing or a related field preferred
- Demonstrates strong written and verbal communication
- Must be self-motivated and able to work with minimal oversight
- Proven working experience in digital marketing, web design, or a similar skillset
- Demonstrable experience leading and managing SEO/SEM, marketing database, and social media campaigns
- Demonstrable experience collaborating with stakeholders to provide updates, recommendations, and assess risks/concerns

Work Hours:

Monday through Friday during regular hours of operations

Pay:

\$50,000 - \$60,000+ Negotiable based on Qualifications and Experience